

www.lepotagerrever.com

SINCE 2023



CULTIVATING DREAMS,
ONE GARDEN AT A TIME!



about Le Potager Rêver

At Le Potager Rêver, we believe that every garden is a canvas, and every gardener is an artist. Founded in 2023, our mission is to empower gardening enthusiasts—whether beginners or seasoned green thumbs—by providing expert advice, personalized planting plans, and the inspiration needed to cultivate their dream gardens. We understand that a well-designed garden is more than just a collection of plants; it's a space that brings joy, tranquillity, and a connection to nature.


Our vision is to inspire a world where anyone can create their own personal oasis, regardless of space or climate. We specialize in virtual garden coaching that tailors advice and plans to each individual's unique environment, whether it's a sunny balcony in an urban area or a sprawling backyard in the countryside. Through detailed consultations, we help our clients design and grow gardens that reflect their personal style and preferences.

What sets Le Potager Rêver apart is our commitment to personalized service and deep expertise. As passionate gardeners ourselves, we bring a wealth of knowledge about plants, growing techniques, and sustainable practices. Our approach is not just about planting; it's about fostering a love for gardening that will last a lifetime. Join us on this journey and let's turn your gardening dreams into a reality.

contact

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 lepotagerrever.com

www.lepotagerrever.com

49%

From Canada

47K

Reach

77%

Women

2%

Engagement



49% Canada
28% USA
9% China

Services

BLOG POST

\$300

- **Type of Content:** Blog posts featuring product reviews, gardening tips, tutorials, and how-to guides.
- **Details:** Comprehensive blog articles that dive deep into gardening topics, showcasing your products with high-quality images and thorough, engaging content.

PINTEREST POST

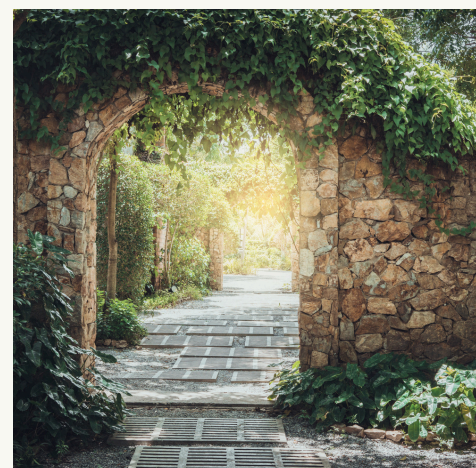
per pin/\$250

Type of Content:

- **Pin Tutorials:** Step-by-step guides pinned to your gardening boards.
- **Product Placements:** Featuring your products in pins that link directly to your website or store.
- **Details:** Visually appealing pins designed to drive traffic and engagement through targeted keywords and eye-catching imagery.

WORKSHOPS (IN-PERSON OR VIRTUAL) per session/\$400

- **Type of Content:**
 - **Hands-on Workshops:** Interactive sessions where participants can learn directly from you about specific gardening techniques or how to use your products.
- **Details:** Tailored workshops that provide valuable, practical knowledge while featuring your products.



Services

INSTAGRAM POST

- **Type of Content:**
 - **Single Picture Post:** High-quality photo showcasing your product in a beautiful garden setting with a detailed caption.
 - **3-Picture Carousel Post:** A series of images telling a story or showcasing different angles/aspects of the product.
 - **Sponsored Video Post:** Short, engaging videos demonstrating your product in use, perfect for tutorials or showcasing its features.
- **Prices:**
 - **Single Picture Post:** \$350
 - **3-Picture Carousel Post:** \$450
 - **Sponsored Video Post:** \$550
- **Details:** Posts will be shared on Instagram, leveraging hashtags and engaging captions to reach your gardening-focused audience.

CONTENT CREATION

starting at/\$250

- **Type of Content:** Custom content tailored to your brand's needs, including social media posts, blog articles, and videos.
- **Price:** Starting from \$250 depending on the scope and complexity of the project.
- **Details:** Unique, high-quality content created to fit your brand's voice and objectives.



Services

FACEBOOK POST

- **Type of Content:**
 - **Social Media Post:** Engaging posts shared on your Facebook page, featuring your product in an informative and relatable way.
 - **Sponsored Video:** In-depth video content shared on Facebook, perfect for tutorials or reviews.
- **Prices:**
 - **Social Media Post:** \$350
 - **Sponsored Video:** \$550
- **Details:** Posts optimized for Facebook's audience, including links, tags, and interactive elements to maximize engagement.

What Can I Do for You?

At Le Potager Rêver, I am here to bring your brand's vision to life through engaging and authentic gardening content. Whether you're looking to showcase your products through detailed blog posts, dynamic video tutorials, or visually captivating social media posts, I am committed to delivering high-quality content that resonates with gardening enthusiasts. My goal is to highlight the unique qualities of your products and integrate them seamlessly into our gardening community's daily lives.

Let's Work Together!

I'm excited to explore how we can collaborate to create impactful content that amplifies your brand's message and connects with our passionate audience. Let's join forces to craft meaningful partnerships that not only showcase your products but also inspire and educate our gardening community. Reach out today, and let's start growing together!

